



Sponsorship Opportunities: Maidenhead Town Show – 13 October 2024

Marketing Materials - £2,000

- Recognition of sponsorship and inclusion of logo in generic advertising
- Free stand at the Maidenhead Town Show
- Free full page advert in the Show Programme
- Permission to hand out leaflets at the show
- Pull up banners located around the event area – Nicholsons Centre and High Street (provided by you)
- Your logo included on our website as a Key Sponsor – with hyperlinks to your own website
- Announcement of support via a press release to local media
- Benefit of an extensive social media campaign

Performance Area - £1,000

- Recognition of sponsorship and inclusion of logo in generic advertising
- Free stand at the Maidenhead Town Show
- Free full page advert in the Show Programme
- Pull up banner located around the performance area on the High Street (provided by you)
- Your logo included on our website as a Sponsor – with hyperlinks to your own website
- Announcement of support via a press release to local media
- Benefit of an extensive social media campaign

Competition Sponsorship - £500

- Recognition of sponsorship and inclusion of logo in generic advertising
- Free half page advert in the Show Programme
- Pull up banner located around the competition area (provided by you)
- Your logo included on our website with hyperlinks to your own website
- Announcement of support via a press release to local media
- Benefit of an extensive social media campaign

Entertainment Sponsorship - £500

- Recognition of sponsorship and inclusion of logo in generic advertising
- Free half page advert in the Show Programme
- Your logo included on our website with hyperlinks to your own website
- Announcement of support via a press release to local media
- Benefit of an extensive social media campaign

(Entertainment examples include contribution to local petting zoo attendance, street performers, children's entertainment, free craft workshops)

Continue overleaf for more opportunities....



Programme Printing - £500

- Recognition of sponsorship and inclusion of logo in generic advertising
- Free half page advert in the Show Programme
- Permission to hand out leaflets at the show
- Your logo included on our website with hyperlinks to your own website
- Announcement of support via a press release to local media
- Benefit of an extensive social media campaign

Programme Advertising - £50 to £150

We are producing a glossy A5 programme to be given out to all visitors to the show as a fantastic opportunity for your business to be seen. The advertising prices are as follows:

- £50 – ¼ page advert
- £75 – ½ page advert
- £100 – full page advert
- £150 – inside full page front cover or back cover advert



We have multiple sponsorship opportunities available under each category. If you would like to discuss sponsorship opportunities, please contact the team on maidenhead_town_show@craftcoop.co.uk or reach out directly to Heidi on 07979 497899.

Please note that all our raffle donors will also be included on our website and be added to our social media campaign. If you have a raffle donation to make, please email the team or pop into Craft Coop Maidenhead in the Nicholsons Centre.

Thank you for your support – let's make Maidenhead Town Show 2024 even bigger and better than ever!